**Team members:**

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| --- | --- | --- | --- |
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**Website Project Plan**

Use this template to describe your website. Describe each part in at least 3 (three) lines (except for the name of the client).

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| --- | --- |
| Who is your client? | Jong O’Reilly |
| What is the main topic/idea of your website? | Showcasing the client’s private car collection and helping users find their ideal car. |
| Who is your target audience? Describe the people you expect to visit your website. | Car enthusiasts. |
| Find at least 3 examples of similar websites. Copy and paste their links. | Carandclassic.com  Classic-trader.com  Louwmanmuseum.nl |
| What are the main components of your website? Is there a menu? What will the user find when visiting your webpage? | 1.Header, Car showcase including descriptions with humourous personal input from client, Filter and recomendation/search function (search bar), contact information and support  2. Yes. There will be a navigation menu  3. Their dream car |
| What is the appearance of your website? Describe the colours, possible images, animations etc. | Strong warm colours – red, orange, yellow  Images of his cars and races, specifications engines, simple animations when you hover over pictures |
| What makes your website unique? Describe at least one factor that makes your website different from the others you have found. | Rather than a museum open to the public, we offer pictures of a private car collection. We are not just displaying classics. We are showcasing top-of-the-line modern sports cars. |
| What is your plan to make the website accessible to everyone? | Attention grabbing colours but easy on eyes, colorblind option, dyslexia-friendly font, narrator, support page and easily accesible contact information |
| Write an email to your client summarising the decisions you have made above. | Dear Mr. O’Reilly  I hope this finds you well. We have completed our design process for your future website, the details of which are contained in this email. We have made these decisions in order to create a website best tailored to your needs, that is not *only* accessible to long-time car enthusiasts like yourself, but also to casual admirers looking for their dream car to obsess over for years to come.  To summarise the features contained, we plan to create an attention-grabbing website that will display your private collection to the public, with descriptions of each that include your personal anecdotes and preferred style of dry-humour.  In addition to these functionalities, we have also implemented design principles to improve the experience of those who may have phsyical impairments that would otherwise harm their time on the website.  Sincerely, the TUD development team. |